SPONSORSHIP OPPORTUNITIES

MOBILE APP SPONSORSHIP

US\$ 5,000 + IGV

Available on Android & Apple

The EXPOCOBRE APP will be the main digital information service before and during Expocobre 2024. This sponsorship offers a key opportunity to increase brand exposure and engage a technology-loving audience.

INCLUDE:

RECOGNITION AS A SPONSOR

- Mention of appreciation at the Inauguration and Closing of EXPOCOBRE 2024.

EXCLUSIVE PRESENCE AT THE EVENT

- Delivery of 02 VIP Visitor passes.
- Delivery of 20 printed passes as Technical Visitor, valid for 04 days.
- 04 discounts of \$100 (over the current rate) for VIP Visitor passes.

BRAND POSITIONING

- Logo on the EXPOCOBRE 2024 website as a SPONSOR, including a direct link to your company's website.
- Logo in the monthly massive mails of EXPOCOBRE 2024 (campaign to attract suppliers, mining companies and institutions of the sector).
- Welcome logo as a SPONSOR in our social networks such as: Facebook, Instagram, and Linkedin.
- Logo on the App download signage during the fair.

PHYSICAL BRAND REINFORCEMENT

- Full $\frac{1}{2}$ page insert printed in full color in the EXPOCOBRE 2024 Exhibitors Catalog, delivered during the 04 days of the event to our visitors.
- Participation in the Exhibitor's Official Catalog (printed) with company profile.
- *Availability of Exclusive Sponsorship.