



# SPONSORSHIP OPPORTUNITIES

## STRATEGIC PARTNER SPONSORSHIP

US\$ 35,000 + IGV

This Sponsorship is a meaningful and mutually beneficial collaboration for your company, as it allows you to achieve your commercial and promotional objectives, while contributing to the success and development of the event. As a Strategic Partner you can enjoy a prominent presence at the fair, with logos and advertising mentions, as well as a preferential place for your commercial stand.

### Include:

#### RECOGNITION AS A SPONSOR

- Invitation to the CEO or Representative of the company to the Inauguration stand.
- Invitation to the CEO or Representative of the company to the Closing Ceremony stand.
- Mention of appreciation at the Inauguration and Closing of EXPOCOBRE 2024.
- Insert advertising material (provided by the client) inside the event briefcase (material will be given to all VIP visitors).
- Placement of the logo on the digital invitations for the OFFICIAL LAUNCH OF EXPOCOBRE 2024.
- Presence of Hostesses (max.2) at the ribbon cutting of the Inauguration or Closing Ceremony.

#### EXCLUSIVE PRESENCE AT THE EVENT

- Delivery of 01 exhibition area of 5x4mts (20 m²). Includes: Dark gray carpeting and 2kw electrical power box.
- Delivery of 10 Official Credentials as Exhibitor (Access to World Mining Fair) for the people who will attend the booth.
- Delivery of 20 VIP Visitor Passes.
- 06 Free invitations to the Central Welcome Cocktail.
- Delivery of 100 printed passes as Technical Visitor. Valid for 04 days.
- Presentation of 01 Technical Paper or Commercial Talk (Duration: 30 minutes) at no additional cost, within the framework of the EXPOCOBRE 2024 fair. (Confirm benefit).
- Presentation of 01 Keynote Lecture of 30 minutes in an exclusive room for 600 people (subject to confirmation)
- 20 minutes to perform an activation within the framework of the fair (Activation Zone).

#### BRAND POSITIONING

- Logo on the EXPOCOBRE 2024 website as a STRATEGIC PARTNER, including a direct link to your company's website.
- Logo in the monthly massive mails of EXPOCOBRE 2024 (campaign to attract suppliers, mining companies and institutions of the sector).
- Logo in EXPOCOBRE 2024 mass mailings (campaign to attract potential visitors).
- Welcome logo as a STRATEGIC PARTNER in our social networks such as: Facebook, Instagram, and LinkedIn.
- Post of a 30 second video in our social networks such as: Facebook, Instagram and LinkedIn. (08 post until October 2024 and according to start date.)
- Logo on participant registration confirmation e-mails.
- Presence in the Official APP of Expocobre with logo and small review.
- Logo on the Digital Screen of the Fair (Main Front) as a Strategic Partner (Exclusive Slide for 10 sec.).
- Logo on the physical Technical Visitor Invitations that will be delivered to exclusive clients and professionals of the sector.
- Permanent presence of the logo on side screens in the Lecture Hall.
- Sending of advertising (Artwork provided by the client) in massive e-mails for the promotion and diffusion of Expocobre 2024.
- Interview with a representative of your company to be published in the event's broadcasting channels (Pre-Fair).

#### PHYSICAL BRAND REINFORCEMENT

- 01 full page insert printed in full color in the EXPOCOBRE 2024 Exhibitors Catalog, delivered during the 04 days of the event to our visitors.
- Participation in the Exhibitor's Official Catalog (printed) with company profile.

**MAXIMUM EXPOSURE  
COVERAGE HIGHLIGHTED  
EXCLUSIVE BENEFITS  
AS A SPONSOR**

