



SPONSORSHIP OPPORTUNITIES

COPPER SPONSORSHIP

US\$ 20,000 + IGV

The EXPOCOBRE Copper Sponsorship is the perfect opportunity to maximize the reach and presence of your brand. It is an exclusive opportunity for your company to obtain maximum exposure before, during and after the event. Your brand will be seen in all printed and digital graphic materials during the entire EXPOCOBRE 2024 campaign.

Includes:

RECOGNITION AS A SPONSOR

- Mention of appreciation at the Inauguration and Closing of EXPOCOBRE 2024.

EXCLUSIVE PRESENCE AT THE EVENT

- Delivery of 01 Commercial Stand of 12mt2 (04x03). Includes: Preferential headboard with white melanin panels and octanorm system, 03 open fronts, 01 table, 02 chairs, 01kw electric power and dark gray carpeting.
- Delivery of 05 Official Credentials as Exhibitor for the people who will attend the stand (Access to the World Mining Trade Show).
- Delivery of 08 VIP Visitor Passes.
- 03 Free invitations to the Central Welcome Cocktail.
- Delivery of 60 printed passes as a Technical Visitor, valid for 04 days.
- Presentation of 1 Technical Paper or Commercial Talk (Duration: 30 minutes) within the framework of the EXPOCOBRE 2024 Trade Show.

BRAND POSITIONING

- Logo on the EXPOCOBRE 2024 website as COPPER SUPPORTER. Includes direct link to your company's website.
- Logo in the monthly massive mails of EXPOCOBRE 2024 (campaign to attract suppliers, mining companies and institutions of the sector).
- Logo in EXPOCOBRE 2024 mass mailings (campaign to attract potential visitors).
- Welcome logo as a Sponsor in our social networks such as: Facebook, Instagram, and LinkedIn.
- Post of a 30 second video in our social networks such as: Facebook, Instagram and LinkedIn. (04 post until October 2024 and according to start date).
- Presence in the Official APP of Expocobre with logo and small review.
- Logo on the physical Technical Visitor Invitations that will be delivered to exclusive clients and professionals of the sector.
- Permanent presence of the logo on side screens in the Lecture Hall.

PHYSICAL BRAND REINFORCEMENT

- 01 full page insert printed in full color in the EXPOCOBRE 2024 Exhibitors Catalog, delivered during the 04 days of the event to our visitors.
- Participation in the Exhibitor's Official Catalog (printed) with company profile.

**MAXIMUM EXPOSURE
OUTSTANDING COVERAGE
EXCLUSIVE BENEFITS
AS A SPONSOR**

